

JEWISH LATIN PRINCESS
KIM HEYMAN, FASHION ENTREPRENEUR AND
BRANDAMBASSADOR
EPISODE 68

You're listening to Jewish Latin Princess Podcast by Yael. Every week get your dose of inspiration from the world's most uniquely talented Jewish women and from Yael herself. Seeking profound and practical ways to live a joyful, richer Jewish life? Welcome to Jewish Latin Princess Podcast.

And now, Jewish lifestyle expert and bilingual blogger at www.jewishlatinprincess.com, your host, Yael.

Yael Trusch: Do you love fashion? I do. Did you know that the Israeli Fashion Industry is producing amazing talent and my guest today is on to this, identifying the talented Israeli designers and bringing them to the US Fashion Scene. You're listening to Jewish Latin Princess, I'm Yael Trusch, your host.

We're talking fashion today with none other Kim Heyman. Kim has over a decade experience in the fashion industry working for Alberta Ferretti's US Headquarters for many, many years representing fashion icon such as Jean Paul Gaultier, Narciso Rodriguez, Ungaro, and more. She has worked with celebrities and with some of the top fashion editors and stylists in the world.

However, Kim has made a pivot and channeled her love for fashion and industry experience towards her other love, Israel. She is now in a mission to bring Israeli fashion designers to the forefront of the New York Fashion scene. But, wait, there more! As all of this has happened, Kim has developed also an affinity towards the Jewish attribute of modesty as expressed in women's fashion and so now, she is really honing in on that.

Wait 'til you hear what she Kim Heyman has to say today about modesty. What recent changes she made in her wardrobe? How has her connection with Judaism evolved overtime? And what does she tell Israeli designer

who want her to represent them? Kim's new passion project, working with the girls boarding school in the Israel, not much to do with fashion per se, but definitely with her role as an influencer and a female role model. Here's the lovely, Kim Heyman.

Yael Trusch: Kim Heyman, welcome to Jewish Latin Princess. How are you?

Kim Heyman: I am wonderful, Yael. How are you? I just got off the plane from Israel, I went to Israel.

Yael Trusch: Oh, my, gosh! And I feel like you're there like so often. It wasn't like a month ago we're on the phone and you were about to get on a plane to Israel, then you came back and now you were back again.

Kim Heyman: Well, I live here but my heart and soul live in Israel.

Yael Trusch: Oh, yeah yay.

Kim Heyman: Until I can make an Aliyah, this is what I'm going to have to do.

Yael Trusch: Wow, let's talk fashion. We're going to get to Israel but let's talk fashion.

Kim Heyman: Cool!

Yael Trusch: Your career in fashion spans over a decade. You've worked with large names with world renowned designers, so tell us a little bit about your professional background and how that led to what you're doing today, namely representing Israeli designers in the United States?

Kim Heyman: Thanks, Yael. Well, at a very young age like 4 years old, as long as I could remember, I was always playing dress up in my mother's closet. I was always trying to pretend the hottest – to be the hottest actress or model or famous singer. Singers such as like Olivia Newton-John, Michelle Pfeiffer, Madonna. So I grew up in Great Neck, Long Island, a very Jewish community and I went to school in the 80s and 90s, and girls were getting fashionable back then.

Yael Trusch: Alright.

Kim Heyman: But I always had in me to love clothes and follow the trends and so then I went and Hashem gave me an eye for fashion, into what seeing what works and how fashion is an art, and how we all present ourselves through our fashion and our clothes. I went to Boston University and I studied at the School of Communications and I'm still very active, I sit on the board. And through school I learned that public relations and fashion were a good field for me to go in and I was lucky enough after graduating, to get an internship at a company called IFA, it's owned by Alberta Ferretti, she's an Italian fashion designer based Milan, and it represented Moschino, Jean Paul Gaultier, Narciso Rodriguez, and Rifat Ozbek at the time when I was working there. And there was a headquarters in Milan, in Paris and I started low on the totem pole as a fashion intern and learned the ins and outs of fashion PR, working with the top editors of fashion magazines to doing runway shows to, you know. I got a job after, luckily and I stayed there for 12 years.

Yael Trusch: Wow.

Kim Heyman: I even stayed – I've met so many celebrities. I dressed them for Academy Awards and Grammy's... so fashion is a part of my life before Israeli designers came in, but I love fashion, I love seeing what's out there and I love discovering new talents, so that always been a big thing of mine.

Yael Trusch: So at what point did the transition and the focus of your career become towards Israeli designers?

Kim Heyman: Well, believe it or not, I organically, Hashem brought me into this field because I started going to Israel. My husband and I at that time were honored for Open University and that's when we start going to Israel and I fell in love with Israel and I love... when I'm in a new country I love discovering what the country has to offer, what they have.

So I was looking at the fashion of Israel and I randomly fell into [LL Levi 00:06:02.5] Store and there she had the most beautiful, woven, ripped up

with zippers top and I fell in love with it. I bought it and she wound up making me three more sweaters at that time and I was so excited about it I said, you know what? I need to bring her back to America with me and share this, her, my love of Israel and fashion with my friends and the world and now I'm working with three other Israeli fashion designers and there might be a fifth one on its way and they just want to get in to the New York East Coast United States market which is very interesting and yeah, it's exciting what's going on.

So bridging my two loves, of Israel and fashion and sharing it with America was such a no brainer for me.

Yael Trusch: Right.

Kim Heyman: And I believe Hashem called me to highlight these special talented designers which I'm finding and through these designers, I'm showing how beautiful Israel is, also through my Instagram and my stories.

Yael Trusch: What did you see? Talk to us more specifically about what did you see in these designers because I mean, wow, you've worked with Narciso Rodriguez, and like, come on, this is unbelievable. You –

Kim Heyman: Yeah, but these designers are just as good as Narciso Rodriguez and Ozbek, trust me.

Yael Trusch: Wow.

Kim Heyman: A lot of their stuff is made in their design studios. They're one of their custom aides because they don't have the ability to make hundreds.

Yael Trusch: So you're really helping them get into the international map?

Kim Heyman: Oh, I'm trying as best as I can.

Yael Trusch: Wow, so basically, you – you're the representative in the States?

KIM HEYMAN: Yes. Through my website, www.kimheyman.com and my Instagram, I am showing these designers on a new social media posting them on Instagram, and promoting them on my website so basically, through trunk shows and through social media.

Yael Trusch: Very, very –

KIM HEYMAN: And through very influential girls in New York.

Yael Trusch: Very, very cool. So when you're looking for a brand to represent, what exactly are you looking for? Like what gets Kim Heyman's stamp of approval?

KIM HEYMAN: Oh, that's a good one. My stamp of approval goes only on something that I would be proud to wear. It's all about interesting, fabulous, meticulous workmanship and something that reads original, chic, modest, and elegant. I guess I'd call it wearable art, fashion is art.

Yael Trusch: Alright, but you already mentioned the hot word, modest, so I got to explore this, Kim. We, I know because you told me privately that you've had a spiritual journey where you've moved upwards in your observance of Judaism and all that. Where did modesty fall into? Because this is a hard Mitzvah, even if somebody's becoming observant and you're coming from the fashion world which is not necessarily, you know, we won't describe as modest, so how do you feel about modesty and when did that happen?

KIM HEYMAN: You know, ever since I started going to Israel, girls in Jerusalem look so beautiful at the Kotel. With their long dresses, every one walking with their – all the women looking at each other and wearing their long dresses, and modesty? Modesty, I think is sexier by the way, then on modest. I feel like a woman should keep herself for the man she's with. I feel like a woman – you see what's on the outside, it's more about what's in the inside of a woman and what she – the warmth she can bring.

Yael Trusch: Right. It's so refreshing to hear from you, from a fashion entrepreneur.

KIM HEYMAN: I think it's super sexy. I think that you're going to see more and more people and clients who wear, I mean, I don't think sexy clothing is sexy at all. I think it's actually unsexy, so right now –

Yael Trusch: Yeah.

KIM HEYMAN: My very modest, religious – I'm in a very modest and religious spiritual uphill climb.

Yael Trusch: So let's talk about this climb. What triggered it?

KIM HEYMAN: Well, listen. Let me start at the beginning now. I was always passionate about Judaism. My great grandfather ran away from the Nazi's before they invaded Poland and he always told me that I look like his sister that was killed by the Nazi's who's unfortunate not be able to run away and I always loved learning about where I came from and my Jewish life. I guess my spiritual journey started when I got married and I wanted to recreate a warm Jewish home.

Yael Trusch: Right.

KIM HEYMAN: My children can grow up and love Judaism.

Yael Trusch: That you put your kids in a Jewish day's school, more observant I guess than the way you were brought up, what happened next?

KIM HEYMAN: Well, I think I started when I had trouble getting pregnant. That's when I started going to synagogue every Shabbat and praying that everything was going to be okay and thank Hashem, it was, it was very easy for me, yeah, so I had a little help to get pregnant and you know with life's ups and downs, I grew with Hashem. I put my life in God's hands the last few years and I really know. I've seen miracles, I truly saw open miracles in my life and that I couldn't believe happened and I truly believe He answers our prayers and spiritually, I'm always wanting to grow and learn and be more connected, do more Mitzvahs, be a better person.

Yael Trusch: Wow!

KIM HEYMAN: And like I really am and this trip in Israel was so good for me. I actually, I have to tell you what happened. I got connected, I'm sorry I'm going off a little –

Yael TRUSCH: No, I want to hear what happened?

KIM HEYMAN: I was always – I'm sick of just giving Tzedakah. I mean I love giving Tzedakah, just me... No, no, I mean like to charities, just, you know, it's not fulfilling to me. You know, I open my wallet in Israel all the time but it's not – I want to give back. I want to be an influential person on some one's life.

Yael TRUSCH: Right.

KIM HEYMAN: I want to give my time so I've been searching and for the last year, for something to be involved with. You know, it's not just good enough for me to go to Israel and give money, all over the place, but I really want to give my time and my love to something and I found a boarding school, near Bersheva. The young teenager girls that never had an American girl come visit them and they have nothing. They're educated there, they live there, and they come from abused homes. Some of them don't have moms and dads and they're troubled but they're all beautifully amazing and special. And I went twice this trip and I'm going back in helping these girls some more and I'm going to bring recognition to this girl's school. They –

Yael TRUSCH: That's amazing!

KIM HEYMAN: Yael, I'm crying, almost going to cry. Right now I don't want to cry on this interview.

Yael TRUSCH: What's the name of the school, that's amazing?

KIM HEYMAN: The boarding school EDEN, it's E D E N. It's near Bersheva and these girls, I played volleyball with them. I brought one of my girlfriends who's an artist, we made hats and they wanted me to stay, eat dinner, have lunch – I love those girls. They're like forever my friends and when I go to Israel, I'm going to help them out and do whatever I can

and I'm going to, you know, by talking about it and bringing friends there, I'm going to get people to help out because these girls were crying over markers and pencils and note pads that I brought them.

Yael Trusch: Wow.

Kim Heyman: Leave it so it's just – I'm very lucky, I'm lucky and I thank Hashem and when I unfortunately my marriage ended a year ago. I told Hashem that I'm going to help them and do everything in my power to help His people.

Yael Trusch: That's really, really something unbelievable, Kim. I knew you're a very generous and influential but like to really give up yourself like this and young girls who really need a role model and role models... I mean you are doing an amazing, amazing thing. Now –

Kim Heyman: The reason why I actually even started www.kimheyman.com and the Israeli fashion designers, and now I do see the link, Yael. People are always asking me, what I'm doing and I said you know what, I'm having a good time and I'm bringing recognitions to these designers and you know a lot of designers have trouble at finding innovative ways of reaching new markets. And so there's a – the challenges faced in the industry today are lack of raw materials and skilled manpower, tough competition and there's a small market in international so it's very hard for Israeli designer to get out there.

Yael Trusch: Right.

Kim Heyman: Not many people are taking the risk and through www.kimheyman.com, I am giving them a platform, a website that they could show on and I am also in Israel so I live in America and Israel, so it's a good cross, but what I do want to say is I always knew there was a reason behind why I was doing this and these girls at the boarding schools of Eden, I want to give them also a platform where they can get some recognition and we can raise some money for them and you know, I just knew that this will be a good collaboration – fashion, charity and my love of Eretz Israel.

Yael Trusch: That's amazing, that's amazing. Kim, being that you, you're obviously a very spiritually connected person. But, at the end of the day, you work in a world of fashion which can be very superficial and focused on the externalities, the physicality. How – it takes a very strong and spirituality centered person to keep their head above the water amidst the, you know, all the pressure to look a certain way, and the Instagramming and the images, and our own self-image, can you talk to that a bit a minute? How do you navigate that?

Kim Heyman: Well, my father had taught me at a very young age a very valuable lesson in life. It doesn't what you have, it's what you have in the inside. But truthfully, keeping it all perspective is for me now it's easy because I worked in the fashion industry and everyone thought they were something amazing. It was really funny like we were just, even if we are PR girl, these girls think that they are or a Vogue girl, sorry Vogue girls but they thought they were like the best thing ever, I mean, here they are they worked in the magazine but they thought they were the designers, it was funny but true. Listen we live in a very materialistic society.

Yael Trusch: Right.

Kim Heyman: And fashion taps exactly into the external. We're surrounded by ads of fashion and beauty and media and it's all about looking good and dressing right and yes, when I was younger I was very influenced by what I possessed and what others have but I realized in life what you have does not make you anything more special. You can have everything in the world and be depressed and miserable in life, and I, you know? Don't get me wrong, I love beautiful things but that doesn't make up who I am, what I – you know. It doesn't compensate so I've learned that if you really want to find inner peace, you need to do something to elevate your soul and I just don't, I don't care. I don't look on the outside anymore I look at what's more in the inside but I do love fashion and I love nice things, I have to admit.

Yael Trusch: Listen, I'm right there with you. If you let us both lose in the middle of Manhattan, we'll be in trouble together.

KIM HEYMAN: Exactly. But I think it's a very powerful and refreshing message for young women to hear especially coming from a person who's been in the industry for so many years to hear you're really just like a voice of reason in this and all these noise.

KIM HEYMAN: There is a lot of noise especially in America and I think our society is getting worse and worse and you know through the internet and Instagram and the iPhones. It's a tough world we're living in and –

Yael TRUSCH: Kim on a personal level, I don't know how was it for you? For myself because I also loved fashion, I still love fashion so much and I was always kind of like the way you describe yourself as a young girl and I'm still always very put together and so on and so forth but keeping, transitioning to a more modest wardrobe was kind of a cool challenge in some, many ways because it was just fun to kind of shop for new things and make it all look put together and modest but it took many years and sometimes it wasn't easy. Can was hasn't been challenging for you in a personal level? I mean –

KIM HEYMAN: Actually, Yael, guess what? I gave wearing pants. I won't wear pants anymore unless it's ski pants in the dead winter.

Yael TRUSCH: Right.

KIM HEYMAN: Okay? But I love wearing long skirts, thick tights and you know I don't like being revealing anymore. It's not attractive. It's so much more attractive for a woman to be covered and feminine and I don't know, I'm just so into the whole look. I mean I'm telling you it's a majorly growing trend.

Yael TRUSCH: It is?

KIM HEYMAN: I was just in Tel Aviv, taking a jog and I see this model coming out wearing – they're doing a photo shoot, I say what is this? It's like it's a vintage store. I mean, even in Tel Aviv, they're showing girls more modestly. It's really elegant. Men like elegant women, too.

Yael Trusch: Mm-hmm. That's amazing and it is really becoming a trend. I mean at so many brands, it's been all over the press about presenting modest fashion in an aesthetic beautiful, you know at something aesthetically beautiful, an alternative for people and it's not even in our world that people are adopting it. I mean it's a – it's just I think to picking up across the boards so your right there in the trend. Your designers, how do they react to that? To your love for this? I mean I, I'm assuming they're not necessarily always designing completely modest wear, right?

Kim Heyman: No, but a lot of them I'm giving them direction to be modest, let's say I'm never wear it or I don't want that on my website. I'm trying to keep it and they know. Only if I want to wear it, will they really I'm helping them create what women want, especially Tamara Salem I'm wearing only her skirts these days. She made me at least ten skirts and they are a staple to my wardrobe every single day. This slim pencil skirts with a little zipper up the front is my uniform. I have to recolor every material, it's the best.

Yael Trusch: Okay, I'm going to have to go check it out.

Kim Heyman: Yes, it's coming up soon on it and also this designer, Alicia Abigail who I'm working with. I'm telling him that his skirts need to get longer. Right now they are a little above the knee but I said if you want me to wear these, we need to make them a little longer so he understand and oh, LL Levi, we, they all understand that we want something different and more modest and feminine.

Yael Trusch: That's – you're really influenced and look at you Kim, you're really influencing them. It's amazing in a positive way. So Kim you told me before when we're talking about young women today that you mentioned the word spirituality and spiritual growth and I know you yourself host Torah classes. You're very involved in your community, so talked to us a little bit about that side of Kim where you, how do you nourish your spirituality

Kim Heyman: Well, Yael, I find it a lot harder in America to nourish it. I'm always seeking it out. I love hosting Torah classes in my home and opening

up my home to girls that don't have the access or the access to Rabbi or the and the access so I'm always opening up my home for classes and I'm always seeking out to do you know, grow further but I find it very hard in America.

Yael Trusch: Really?

Kim Heyman: I find it easier to grow spiritually in Israel because there you can't ignore Shabbat. You feel it coming even in Tel Aviv. Everything is quite at 2 o'clock, 1 o'clock, 12 o'clock. You feel it in the air, you feel the hugs and here in America it's very hard to feel that you know. It's hard. I'm always searching for it I'm going to classes, I'm trying to learn but I feel less spiritual here in America than I do in Israel.

Yael Trusch: Yeah it's harder but I guess that's part of our mission to transform wherever we are so –

Kim Heyman: Yes.

Yael Trusch: Make it, make the land of Israel wherever you are. Bring that spirituality wherever we are.

Kim Heyman: It's satisfying to teach my friends how to make Challah.

Yael Trusch: I love it.

Kim Heyman: Yes, so I just went to Netanya and I brought back some Challah, some stuff to help my friends make Challah. I'm going to teach them, I'm going to do a little class in my home so yeah, I'm also searching for new ways to grow and learn so –

Yael Trusch: I found that when I was becoming more observant the role that women play in the more observant world was something that fascinated me that I found these women to be assertive, intelligent, knowledgeable not just about spiritual matters but practical matters put together – beautiful, and I was like, one minute. My parents were raising me to be all that but in the world that I'm immersed in, and I don't really see that so much and so I think that the role of women really pulled me in. Did you find that for yourself?

KIM HEYMAN: Absolutely, Yael! I have made a lot of women in the last few years that really inspired me deeply, Jewishly, religiously. These women just are so smart, they're so good in their home, they have it together. They're amazing cooks, they're amazing mothers, I mean these Jewish women that I've met and I look up to. They're my role models in life.

YAEL TRUSCH: Yea, it was like I want to be like you when I grow up.

KIM HEYMAN: Yeah, exactly. I'm like how can I be more like you?

YAEL TRUSCH: Yeah, I'll give up the jeans in the closet, like you just did.

KIM HEYMAN: I mean, I don't know, I don't know if I'll ever have it but these women are amazing.

YAEL TRUSCH: Yeah, by the way, what did your kids – your boys say about the no pants? Are they back from camp? Did they realize?

KIM HEYMAN: Oh, they're not back from camp yet, but now, and they won't even realize.

YAEL TRUSCH: They're boys.

KIM HEYMAN: They are boys, they don't care.

YAEL TRUSCH: I love it. You see? There, Hashem has even helped you there, you know, they are just boys. They won't nudge you about this.

KIM HEYMAN: Okay.

YAEL TRUSCH: So Kim, tell us other than your designers, I mean give us a scoop, where should we shopping to look fabulous? What are your favorite brands to shop?

KIM HEYMAN: Good question.

YAEL TRUSCH: Or should I just come to Manhattan and you'll – I'll go blind fold and you'll just take me around.

KIM HEYMAN: I really don't shop much in Manhattan anymore. I'm not a big fan of – I'm not a big fan of anything much. I'm into finding young

designers in Israel. Whether they create me one of a kind or I buy off a rack. I mean, fashion in Israel is growing so much. Tel Aviv Fashion Week was so inspiring. I just went a few months ago to the Shenkar School of Design Fashion Show and the fashion there I wanted to buy everything off the runway. It was better than Paris Couture. No, I'm not even kidding. These kids are so talented.

Yael Trusch: That's awesome.

Kim Heyman: It was amazing.

Yael Trusch: That's so awesome.

Kim Heyman: And they're risk takers and they're hungry and they're just they have it and I want to be original. I don't want to wear the same dress as every other girl in New York.

Yael Trusch: Right.

Kim Heyman: I'm not, and it's fun for me to scout out new designers and be a part of the Israeli fashion scene for an American girl.

Yael Trusch: I love it, so then I guess I have to go with you to Israel, forget Manhattan, let's go to Israel together.

Kim Heyman: Exactly, I'll take you shopping in Israel.

Yael Trusch: And we'll go do all the spiritual stuff, too, because that's what we're going to do too.

Kim Heyman: Exactly, of course.

Yael Trusch: I love it. Kim, this is the part of the show that I call JLP fill in the banks, okay. Are you ready for these?

Kim Heyman: Ready, I hope so.

Yael Trusch: Let's give them a shot. So, I'm Kim Heyman and I feel most spiritual when?

KIM HEYMAN: When at the Kotel amongst my people praying in Shabbat or on a hog. I mean, when I'm at that Kotel, I feel Hashem's present and the havening and the beauty of being with all the women is just my favorite thing in the world.

Yael TRUSCH: It is, it really is something else. My favorite Mitzvah or one I feel I'm most connected with is?

KIM HEYMAN: Lighting Shabbat candles and making Challah.

Yael TRUSCH: Hmm, something I wished I'd learned about Judaism growing up is?

KIM HEYMAN: Yael, I wished I went to a Jewish Day School, I wish I had a more formal Jewish upbringing and education that's one things I feel deprived on and I'm so happy, Baruch Hashem that I was lucky enough to send my kids to a Jewish school.

Yael TRUSCH: That's amazing, yeah. I feel the same way I could totally relate. How old are your kids by the way?

KIM HEYMAN: I have an 11 year old and twins that are nine.

Yael TRUSCH: Okay, so you're probably hitting that point where you can't really help them with their Judaica's homework, right?

KIM HEYMAN: No, I actually have a great Israeli helper that comes. And she helps them with the homework.

Yael TRUSCH: Alright, yeah, that's it. And the truth is there is it's so beautiful because you'll see that they'll be helping you very soon.

KIM HEYMAN: Expose the education you can give a child. I mean, what else is there? Yeah, you could be great in Math and great in Science but without that Jewish background it's going to help, you're smarter and you're wiser than anyone with that education.

Yael TRUSCH: Yeah, yeah. While you're learning –

KIM HEYMAN: Something I feel deprived of but you know what? At least my children will have.

Yael Trusch: Exactly, exactly. We started a little later but that's okay. How did – by the way – how did that decision come about because it can't be just an easy one. How did you – at what point did you say, I'm taking the leap but I'm putting my kids in a Jewish Day School?

KIM HEYMAN: Well, my ex-husband went to a Jewish Day School – And we thought that was the right way and you know, at first, it took me a little – not, I was looking at regular schools but when I saw the Jewish schools, I knew that was the way to go and I was on board right away.

Yael Trusch: Wow, good for you! Sometimes it's not easy for parents because they feel like, oh, my kids are going to expect that I keep more and you know, we kind of get, let our egos get in the way.

KIM HEYMAN: It's nice what my children learned. They teach me sometimes, it's fun.

Yael Trusch: Yeah.

KIM HEYMAN: Now they're reminding me of Challah, of things during the holidays and it's lovely.

Yael Trusch: I love it. When I give Tzedakah I like to give to – well, you already told us a little bit about that but share with us a little bit more.

KIM HEYMAN: Well, I like to give people in need. I don't like to give too much to big organizations. I don't question really where the money is going. I like to give to the person and they decide where they see fit. I don't really care about tax write offs so much, I want to make more of a direct impact with my Tzedakah.

Yael Trusch: Right, yeah. I feel very similarly. I really connect to when a family needs just people whom I know, whatever. Finally, I'm Kim Heyman and today I'm most grateful for?

KIM HEYMAN: My three wonderful sons and I pray to Hashem for the privilege in watching them grow to be great Jewish men who do amazing things for the Jewish people and the land of Eretz Israel.

Yael TRUSCH: A man, wow! How beautiful, Kim. Well, tell us where we can find you again?

KIM HEYMAN: You can find me at www.kimheyman.com or @kimheyman28 at Instagram. My Instagram is not just about you know fashion, it's about Israel and my journey's and my travels in my life, so –

Yael TRUSCH: I love it.

KIM HEYMAN: So anyone who liked this podcast of mine can follow me on kimheyman28.

Yael TRUSCH: I love it. We're going to be following you, checking out the Israeli designers as well as your journey, your work with the Eden School, influencing girls – not just in the school, like you are already a great influence for so many women out there, so we're going to be checking you out Kim.

KIM HEYMAN: Thank you, Yael, this was fun. I really had a good time.

Yael TRUSCH: Thank you.

[THEME MUSIC]

Yael TRUSCH: Thanks to Kim Heyman for stopping by. If you want to know more about Kim and the amazing Israeli talent that she's promoting go on to her website, www.kimheyman.com and follow her on Instagram, @kimheyman28 and that's Heyman with an E, H E Y M A N.

Thanks for tuning in everyone. It feels like the summer is rapidly wrapping up. I still have two more weeks with just my younger one's as my older kids are still away in camp, but it's now kind of time to get those school supplies and everyone except for the new school year, I'm actually not so ready for that. I've had an amazing summer. I was very happy to go away for a few days, I think I told you I had a speaking engagement in Cleveland, that was

really, really fun. And I'm heading back out on a trip very soon. I'll be in New York in and out, very quick, but very much looking forward.

Also, looking forward to all the uniquely, talented Jewish women coming up on the show. Technology, infertility and more – all those topics and many more, stay tuned. And if you really want to be in the loop, the best way is to join my newsletter which you can do at www.jewishlatinprincess.com. Over there you can also ask me a question, book me to come speak at your community or your event or suggest a uniquely talented Jewish woman to be featured on the show. Thanks for tuning in every one, have a great week.

[THEME MUSIC]

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